

Success stories: African swine fever preparedness



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ASF Forum April 30-May 1, 2019

- Galvanized international support and fostered engagement in ASF.
- Actively brought industry/government partners together to develop and execute a world class meeting in 4 months.
- Reinforced strong relationship with US and Mexico and led to ASF Forum II in Mexico and US planning ASF Forum III in early 2020.

The poster includes the following sections:

- OBJECTIVE:** To prevent entry and mitigate
- THEME 1: PREPAREDNESS PLANNING**
- THEME 2: TRADES & SECURITY**
- AREAS FOR ACTION:** Four columns of bullet points detailing key areas for focus, such as 'Develop a common understanding of ASF', 'Enhance border surveillance', and 'Strengthen laboratory capacity'.
- THANK YOU TO OUR SPONSORS OF THE ASF FORUM:** MERCI À NOS COMMANDITAIRES DU FORUM DE LA PPA / GRACIAS A NUESTROS PATROCINADORES DEL PPA FORUM

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Progress since the ASF Forum

- Presented the outcomes of the Forum at G7 CVO and European SGE ASF meetings.
- Framework has served as the basis for Pan Canadian Action Plan and North American Strategy on ASF and informed OIE's program of work.
- OIE and FAO are working with countries under GF-TADS to improve coordination for ASF.
- Canada's CVO is the president of the GF-TADS for the Americas and chair of the Standing Group of Experts on ASF for the Americas.



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ASF Executive Management Board- New way of working together

- High-level decision making committee
- Representatives from federal and provincial governments (CVO and ADM level) and industry
- Advancing pan-Canadian action plan
- Challenge function

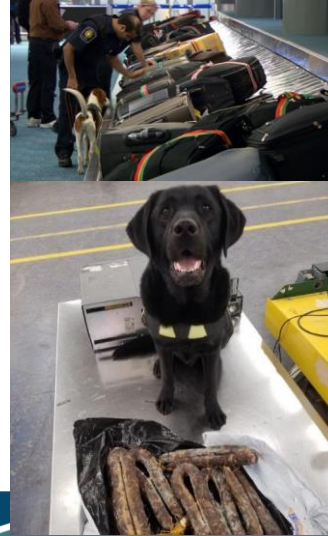


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Strengthened collaboration with CBSA

- CFIA worked with CBSA to get approval from the Government of Canada to more than double the number of detector dog teams.
- CBSA has provided key support for communication with travellers
- First meeting of the Standing Group of Experts on ASF for the Americas focussed on border biosecurity
- CFIA and CBSA will make joint presentation



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Research to improve diagnostics

- In collaboration with the US and industry partners the NCFAD research focuses on:
 - New serological assays for multiple antigens
 - Alternative samples for detection eg oral fluids
 - Meat exudate testing- valuable alternative for illegal meat imports, wild and feral pigs
 - High sensitivity and specificity pen side tests to help local decision making

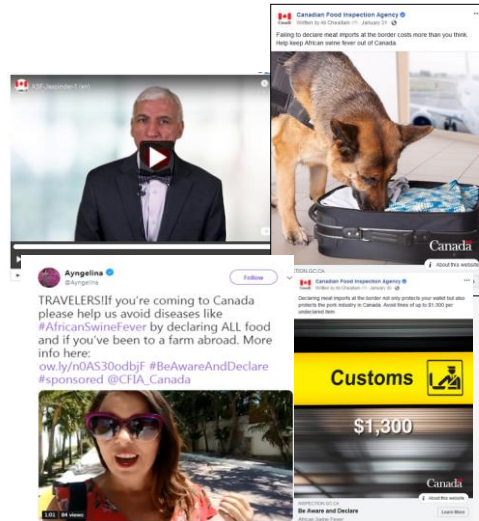


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Innovative communications approaches

- Tailored to target audiences
- Signage and flyers in airports and paid social media
- Video messages from CVO and others!
- Use of paid social media advertising and influencers
- Leading in North America



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Key messages

- This is not business as usual- need to think outside the box!
- We need to continue to show leadership globally and in the region- promote early action.
- Collaborative and cooperative approaches have gotten us this far- need to keep the momentum!

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Thank you for your attention!

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