



AnimalHealthCanada

FORUM 2025

15 YEARS OF PROGRESS



SEPTEMBER 23 & 24, 2025

INFINITY CONVENTION CENTRE OTTAWA, ON

PRELIMINARY AGENDA

(Some items subject to change)

DAY 1 – SEPTEMBER 23, 2025

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| 1 pm | Opening Remarks |
| 1:15 pm | Keynote: 15 years of Collaborative Evolution

Speaker: Kim McConnell , Founder and former CEO, AdFarm |
| 2:15 pm | The public-Private Partnership at World Organisation for Animal Health: Successes and Challenges
Dr. François Caya - Deputy Director General of Institutional Affairs and Governance, World Organisation for Animal Health

Demonstrating the strategic importance of public-private partnerships in achieving Canada's animal health goals. This session will offer a national or international perspective, best practices, and practical recommendations to strengthen AHC's position as a trusted national coordinator in Canada's animal health environment. |
| 3:45 pm | 15 Years of Progress: Reflecting on AHC's Journey and Looking Ahead
John Kelly, OMAFA, and Industry speaker TBD |
| 5:30 pm | Wine & Cheese cocktail hour and AHC Awards Ceremony |
| 8 pm | Awards evening ends |

DAY 2 - SEPTEMBER 24, 2025

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| 7:30 am | Networking Breakfast |
| 8:30 am | Opening Remarks |
| 8:40 am | Crossroads of Animal and Public Health: Responding to HPAI
Facilitator: Dr. Murray Gillies , Canadian Animal Health Surveillance System (CAHSS) Interim Division Director |

- HPAI in Dairy cattle, presented by producer (TBD)
- Human Health Perspective – **Dr. Maulik Baxi**, Medical Health Officer - Medical Director, Population and Public Health, Fraser Health
- How Canada is Handling the Emerging Disease – **Dr. Geneviève Toupin**, Canadian Food Inspection Agency

- 10:00 am **BREAKOUT SESSION - Lessons Learned from HPAI in Dairy Cattle and How to Apply These to FMD Work**
Facilitator: **Dr. Murray Gillies**, CAHSS Interim Division Director
- 11:00 am **Outbreak Support Network**
Discussing recommendations to improve support for producers and private veterinarians involved in a federally reportable disease investigation.
Dr. Betty Althouse, Outbreak Support Network lead (a CWSHIN project)
- 1:00 -2:15 pm **Challenges and Successes of Implementing a New Code of Practice**
Facilitator: **Jackie Wepruk**, National Farm Animal Care Council Division Director
- Egg Farmers of Canada - **Shuqi Ren**, Program & Policy Analyst
 - Dairy Farmers of Canada – **Dr. Melissa Moggy**, Manager, Sustainable Production
 - Canada Mink Breeders Association - **Catherine Moores**, Executive Secretary
- 2:45 pm **Motivating Change: Include Motivation and Behaviour Change when Improving Animal Health**
Exploring the core principles of human behaviour and decision-making in the context of animal health. Grounded in behavioural science and change theory, this session sheds light on what motivates stakeholders—such as producers, veterinarians, and regulators—to act (or not act) in response to emerging animal health threats.
Dr. Jolanda Jansen, St Anna Advies
- 3:45 pm **End-of-day Keynote: Takeaways on the Importance of Working Together**
- **Steve Roche**, ACER Consulting
- 4:15 pm **Closing remarks**