



AnimalHealthCanada

FORUM 2025

15 YEARS OF PROGRESS



SEPTEMBER 23 & 24, 2025

INFINITY CONVENTION CENTRE OTTAWA, ON

SPONSORSHIP PACKAGE



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15 YEARS OF PROGRESS



ALL FORUM SPONSORSHIP PACKAGES INCLUDE:

- ✓ YOUR LOGO ACKNOWLEDGED ON THE AHC WEBSITE AND IN THE FORUM '25 PROGRAM!
- ✓ EMAIL PROMOTION OF YOUR SPONSORSHIP & LOGO TO ALL ATTENDEES PRE AND POST FORUM!
- ✓ VISUAL AND VERBAL RECOGNITION OF YOUR SPONSORSHIP THROUGHOUT FORUM!
- ✓ SOCIAL MEDIA MENTIONS!

	CHAMPION 	PLATINUM 	GOLD 	SILVER 	BRONZE 
Greeting to Forum Attendees / Speaker Introduction	Greeting	Greeting	Introduction	—	—
In-Person Registrations	3	2	2	1	Two Virtual
Ad Space in Digital Program	Full Page	Half Page	Quarter Page	—	—
Showcase your Branding at Forum	✓	✓	✓	—	—
	\$7,500	\$5,000	\$4,000	\$2,500	\$1,200

 **CONTACT US**
WITH YOUR SPONSORSHIP
OPTIONS.

The Animal Health Canada Forum is the networking opportunity of the year for animal health and welfare in Canada. It brings Canadian industry and governments together to share initiatives and discuss priorities in animal health and welfare. It's a hub for learning, networking, and collaborating on key issues in Canada's animal health system.

CHAMPION - \$7,500

- Share a brief greeting (3 minutes) before one of the Forum sessions.
- Full-page colour advertisement space in the Forum digital program.
- Three complimentary in-person registrations.
- One digital colour advertisement seen by virtual members during Forum breaks (Artwork provided by sponsor in English/French).
- Your logo shown prominently on a tent card at each table.
- Verbal recognition of sponsorship at the opening and closing of the Forum each day.
- Option to provide pop up banner in a premium location.
- Your logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- Your logo displayed in a Post Forum email to all participants acknowledging Forum Sponsors.
- Your logo on Forum webpage and meeting material.

PLATINUM - \$5,000

- Share a brief greeting (3 minutes) to the in-person attendees before one of the Forum sessions.
- Half-page colour advertisement space in the Forum digital program.
- Two complimentary in-person registrations.
- Verbal recognition of sponsorship at the opening and closing of the Forum each day.
- Your logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- Your logo displayed in a Post Forum email to all participants acknowledging Forum Sponsors.
- Your logo on the Forum webpage and meeting material.

GOLD - \$4,000

- Opportunity to introduce a session.
- Quarter-page advertisement space in the Forum digital program.
- Two complimentary in-person registrations.
- Daily Forum announcements acknowledging sponsors.
- Your logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- Your logo displayed in a Post Forum email to all participants acknowledging Forum Sponsors.
- Your logo on the Forum webpage and meeting material.

SILVER - \$2,500

- > One complimentary in-person registration.
- > Daily Forum announcements acknowledging sponsors.
- > Your logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- > Your logo displayed in a Post Forum email to all participants acknowledging Forum Sponsors.
- > Your logo on the Forum webpage and meeting material.

BRONZE - \$1,200

- > Two complimentary virtual registrations.
- > Daily Forum announcements acknowledging sponsors.
- > Your logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- > Your logo displayed in a Post Forum email to all participants acknowledging Forum Sponsors.
- > Your logo on the Forum webpage and meeting material.

AWARDS CEREMONY - \$4,000

- > Tent cards with your logo on all tables.
- > Verbal recognition at the opening and closing remarks.
- > Two complimentary in-person registrations.
- > Logo displayed on presentation screens.
- > Sponsor logo on AHC Awards webpage.
- > Sponsor logo and acknowledgment in Awards email to all AHC Members and Subscribers (approx. 4,000).

KEYNOTE SPEAKER - \$1500

- > One complimentary virtual registration.
- > Your logo next to the keynote speaker session on the agenda and in digital promotion of the keynote speaker.
- > Sponsor acknowledgement during the introduction of the keynote speaker.

TRANSLATION - Contact us for details

This sponsorship supports the translation of all Forum materials or live simultaneous interpretation. Contact us to discuss your visibility at the event.

Looking to make a bigger impact? Sponsors are invited to explore the following exclusive opportunities to further elevate their visibility and engagement at Forum 2025.

WiFi PASSWORD - \$2,000 Sponsor may select a custom Wi-Fi password—such as a company or product name—which will be displayed at the registration desk and on each table. **Limited to one sponsor.**

BREAKFAST - \$750 Enhance your presence through tent card placement at buffet tables through this sponsorship opportunity.

COFFEE BREAKS - \$500 Stand out with your logo on coffee break tables through this sponsorship opportunity.

LUNCH - \$1,000 Boost your visibility with branded tent cards at buffet tables through this sponsorship opportunity.

These exclusive sponsorships include verbal acknowledgements during Forum 2025 and added recognition in the event program!

Please contact us if you would like to discuss other forum sponsorship ideas or opportunities, including: exhibits, handouts, graphic design, etc.

To sponsor Forum 2025 please complete the following:

Organization Name: _____

Phone: _____

Contact: _____

Sponsorship Package: _____

You may send this form along with a cheque payable to:

Animal Health Canada, P.O. Box 3013 RPO, Elora, ON N0B 1S0

Email questions or comments, contact Liz at: lmccconnell@animalhealthcanada.ca