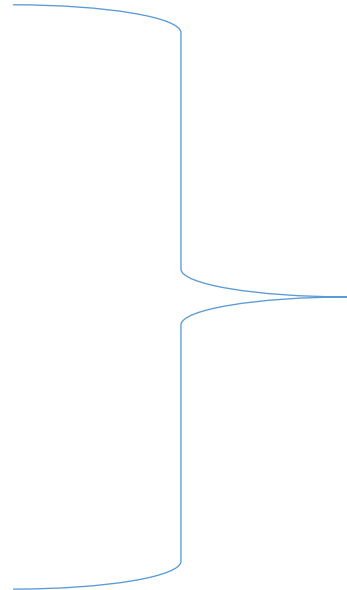
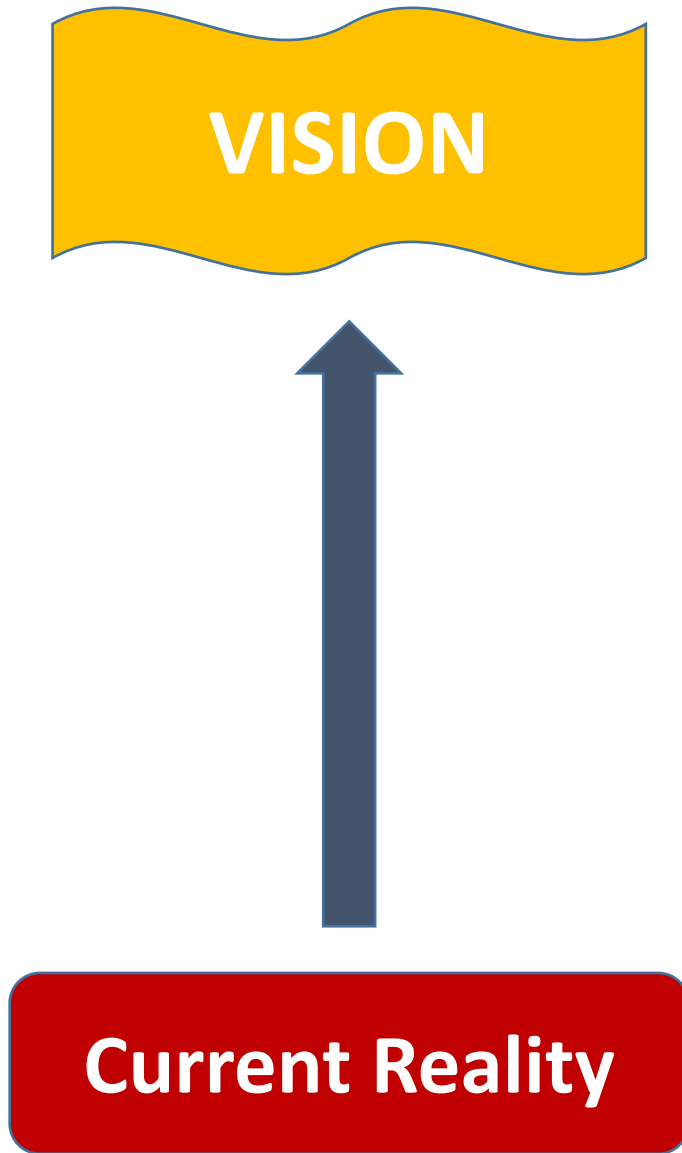




# One Welfare Future Forward



Creative  
Tension

# One Health/One Welfare

**some progress, erosion of trust,  
polarization, frustration, acrimony,  
reduced transparency**



**What does a humane  
Canada look like for  
farm animals?**

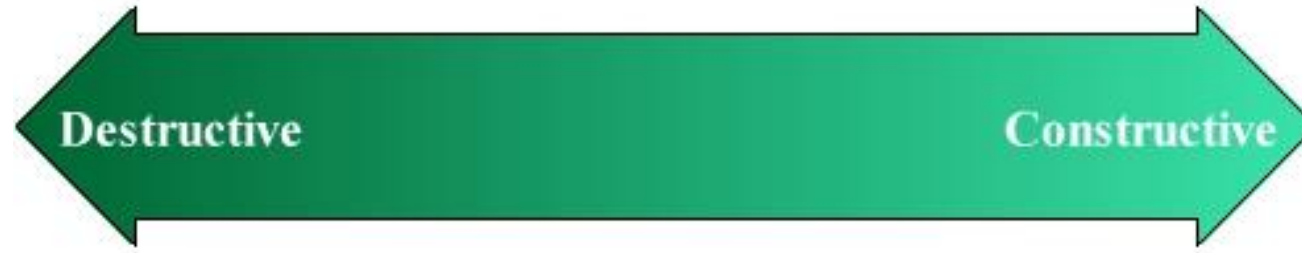
Humaneness means the treatment of an animal in a manner that ensures its welfare and well-being in circumstances where a human is or should be exercising care, custody, control or use of an animal.

A person responsible for an animal must provide living conditions, necessities of life and care suitable to the circumstances and in accordance with the normal psychological and physical needs of the animal.

Humane treatment of an animal precludes cruelty and involves every possible effort to avoid or reduce pain, suffering or injury.

Humaneness involves sensitivity toward all life in compliance with ethical, moral and legal principles.

Human members of the animal kingdom have the responsibility to be humane in the ways they act or fail to act with respect to other animals. Humans who have care, custody, control or use of animals must be diligent in exercising this responsibility.







# Future Forward

- Coordination and alliances – NFACC and our ability to collaborate is good for agricultural social licence
- Ag Gag threatens social licence – a path to increased acrimony and frustration
- Move to proactive measures – shared vision, what can we agree on, invest the time, increase transparency
- Negotiation- follow through with the difficult conversations



**Thank You!**