

AHFC

**Sponsorship
Package**



AnimalHealthCanada

FORUM 2026

TURNING INSIGHT INTO ACTION FOR CANADA'S ANIMAL HEALTH AND WELFARE SYSTEM
SEPTEMBER 22-23, 2026 | INFINITY CONVENTION CENTRE, OTTAWA

AnimalHealthCanada
FORUM 2026 

Animal Health Canada Forum brings together a high concentration of government, animal agriculture industry, and sector leadership from across Canada's animal health and welfare system to share experience, exchange knowledge, and learn from one another.

Through meaningful networking and a range of perspectives on current and emerging issues, it helps participants deepen their understanding and gain practical insights to support their work.

This is your opportunity to be part of the collective effort shaping the future of animal health and welfare in Canada.

AnimalHealthCanada FORUM 2026

All Forum Sponsorship Packages include:

- Your logo acknowledged on the AHC website and in the Forum '26 program!
- Email promotion of your sponsorship & logo to all attendees pre and post Forum!
- Visual and verbal recognition of your sponsorship throughout Forum!
- Social media mentions!

	CHAMPION \$7,500	PLATINUM \$5,000	GOLD \$4,000	SILVER \$2,500	BRONZE \$1,200
Greeting/ Speaker Introduction	Greeting	Greeting	Introduction	—	—
In-Person Registrations	3	2	2	1	Two virtual
Ad Space in Digital Program	Full page	Half page	Quarter page	—	—
Showcase your Branding at Forum	✓	✓	✓	—	—

Contact us for individualized sponsorship options.



SPONSORSHIP LEVEL

Champion

\$7,500

Includes:

- Share a brief greeting (3 minutes) before one of the Forum sessions.
- Full-page colour advertisement space in the Forum digital program.
- Three complimentary in-person registrations.
- One digital colour advertisement seen by virtual members during Forum breaks (Artwork provided by sponsor in English/French).
- Your logo shown prominently on a tent card at each table.
- Verbal recognition of sponsorship at the opening and closing of Forum each day.
- Option to provide pop-up banner in a premium location.
- Your logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- Your logo displayed in a Post Forum email to all participants acknowledging Forum Sponsors.
- Your logo on Forum webpage and meeting material.



AnimalHealthCanada

FORUM 2026

SPONSORSHIP LEVEL

Platinum

\$5,000

Includes:

- Share a brief greeting (3 minutes) to the in-person attendees before one of the Forum sessions.
- Half-page colour advertisement space in the Forum digital program.
- Two complimentary in-person registrations.
- Verbal recognition of sponsorship at the opening and closing of the Forum each day.
- Your logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- Your logo displayed in a Post Forum email to all participants acknowledging Forum Sponsors.
- Your logo on the Forum webpage and meeting material.



AnimalHealthCanada

FORUM 2026

SPONSORSHIP LEVEL

Gold

\$4,000

Includes:

- Opportunity to introduce a session.
- Quarter-page advertisement space in the Forum digital program.
- Two complimentary in-person registrations.
- Daily Forum announcements acknowledging sponsors.
- Your logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- Your logo displayed in a Post Forum email to all participants acknowledging Forum Sponsors.
- Your logo on the Forum webpage and meeting material.



AnimalHealthCanada

FORUM 2026

SPONSORSHIP LEVEL

Silver

\$2,500

Includes:

- One complimentary in-person registration.
- Daily Forum announcements acknowledging sponsors.
- Your logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- Your logo displayed in a Post Forum email to all participants acknowledging Forum Sponsors.
- Your logo on the Forum webpage and meeting material.



AnimalHealthCanada

FORUM 2026

SPONSORSHIP LEVEL

Bronze

\$1,200

Includes:

- Two complimentary virtual registrations.
- Daily Forum announcements acknowledging sponsors.
- Your logo displayed on rotation on the presentation screens in the Forum meeting space indicating sponsorship level.
- Your logo displayed in a Post Forum email to all participants acknowledging Forum Sponsors.
- Your logo on the Forum webpage and meeting material.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Awards Ceremony

Be the exclusive sponsor to this annual event that proudly recognizes deserving individuals making a difference in Canadian farmed animal health and welfare.

This sponsorship offers:

- Tent cards with your logo on all tables.
- Verbal recognition at the opening and closing remarks.
- Two complimentary in-person registrations to Forum.
- Logo displayed on presentation screens.
- Sponsor logo on AHC Awards webpage.
- Sponsor logo and acknowledgment in Awards email to all AHC Members and Subscribers (approx. 4,000).

\$4,000

WiFi Password

Ensure people know your company or product name when you choose to sponsor the custom Wi-Fi password, which will be displayed at the registration desk and on each table. Limited to one sponsor.

\$2,000



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Keynote Speaker

- One complimentary virtual registration.
- Your logo next to the keynote speaker session on the agenda and in digital promotion of the keynote speaker.
- Sponsor acknowledgement during the introduction of the keynote speaker.

\$1,500

Hospitality

Want to re-energize participants or help nourish the crowd? Sponsor or co-sponsor a breakfast, break, or lunch. Your sponsorship will include tent card placement at buffet tables and a verbal mention of your sponsorship before the break. Contact us to ask how you can co-sponsor or fully sponsor through this opportunity.

STARTING AT
\$500

Translation - Contact us for details

This sponsorship supports the translation of all Forum materials or live simultaneous interpretation. Contact us to discuss this sponsorship opportunity.



AnimalHealthCanada

FORUM 2026

Please contact us if you would like to discuss other Forum sponsorship ideas or opportunities, including: exhibits, handouts, graphic design, etc.

To sponsor Forum 2026, please complete the following:

Organization Name: _____

Phone: _____

Contact: _____

Sponsorship Package: _____

You may send this form along with a cheque payable to:

Animal Health Canada, P.O. Box 3013 RPO, Elora, ON N0B 1S0

For questions or comments, please contact Liz at lmccconnell@animalhealthcanada.ca